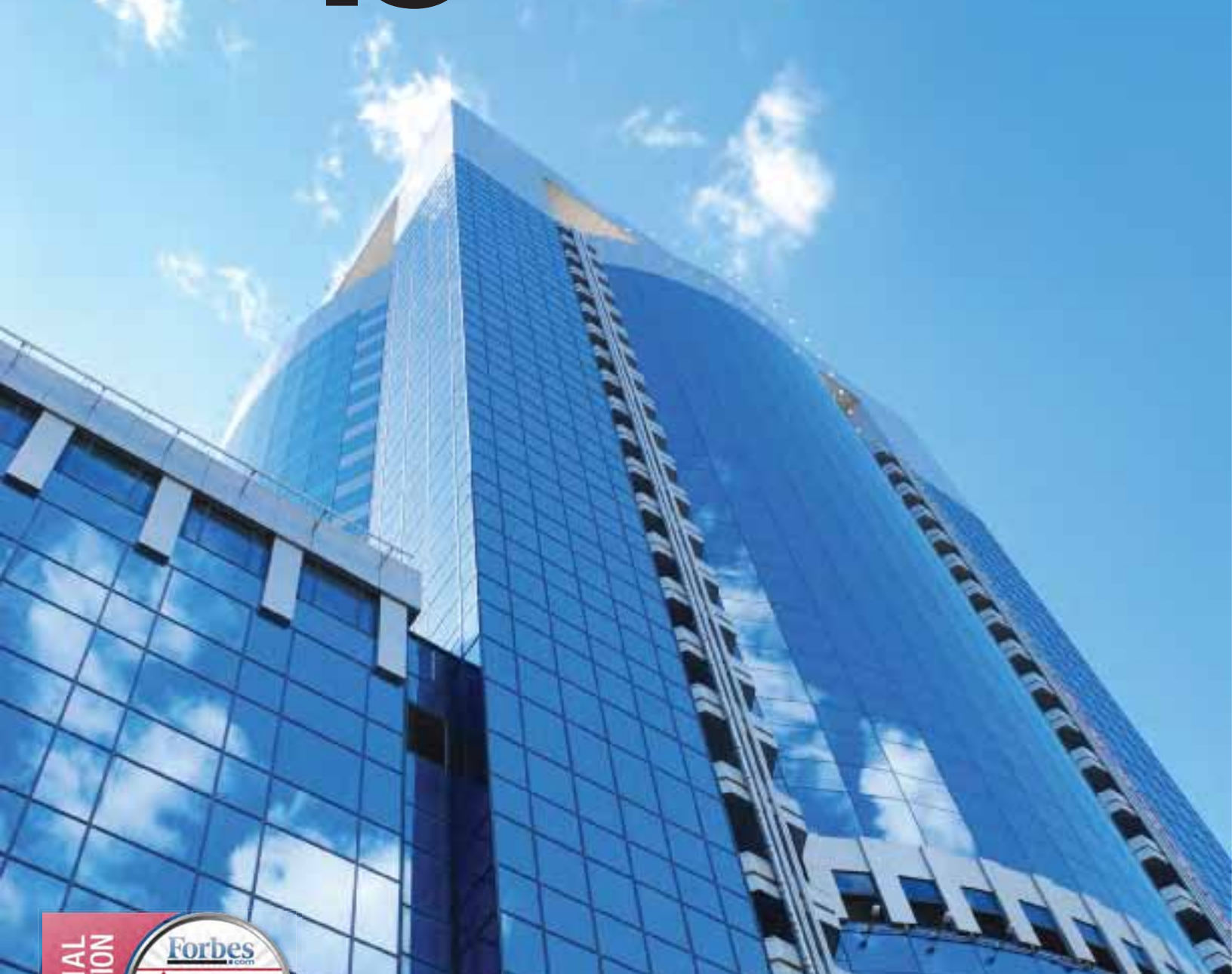


13

Just Became Your Lucky Number
tips for making good buildings smart



Genea ranked #13 in Forbes.com's 2009 list of America's Most Promising Companies.

Genea is an energy technology company centered at the confluence of Software-as-a-Service (SaaS), energy efficiency, and building automation. The company's patented Building Optimization Platform (BOP) offers office building owners and property managers a software solution that blends e-commerce, business process automation, and existing building controls into one comprehensive application that delivers "On-Demand" Tenant Energy Services.



We Make Good Buildings Smart
www.geneaenergy.com/13tips

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Thirteen tips to make good buildings smart

Building Owners - Protect and enhance existing revenue streams with no capital cost



- Assure revenue from tenant energy-related service requests
- Control escalating energy costs
- Resolve inconsistent and broken business processes
- Provide visibility and transparency into portfolio-wide operating practices

Property Managers - Everything is one click away. Our easy-to-use application gives you the gift of time to refocus on key tenant related issues



- Reduce time consuming, labor-intensive tenant requests for above standard services (e.g. HVAC, lighting, supplemental equipment metering, etc.)
- Replace month end reconciliation processes that do not fully leverage technology or integrate across systems
- Improve operations and increase tenant satisfaction while reducing cost and driving sustainability initiatives

Building Engineers - Improve your building's Energy Star score



- Automate tenant energy service requests in real-time
- Extend equipment life by operating On-Demand during low occupancy periods
- Monitor performance of specific equipment across multiple buildings dynamically

Tenants - Directly contribute to lower energy costs by going On-Demand



- Schedule energy related service requests conveniently from any device, anytime, anywhere
- Automatically provide secure access and individual usage reports
- Contribute to energy cost savings and sustainability programs

No matter who you are in the organization, or at the individual property, Genea's BOP will allow you to do more with less:

- Increase Recoverable Revenue
- Improve Tenant Satisfaction
- Enhance Productivity
- Decrease Energy Costs
- Implement a no-cost sustainability program

With Genea as your partner, everyone benefits. Call us today to schedule a demo or to request a no cost/no obligation portfolio assessment 714 694 0536
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