



**FOR IMMEDIATE RELEASE**  
**Thursday, June 9, 2011**

## **Genea Energy Partners Announces Partnership with ENERGY STAR®**

**Yorba Linda, CA** Genea Energy Partners today announced a fundamental commitment to protect the environment by becoming an ENERGY STAR Partner. Genea's voluntary partnership with the U.S. Environmental Protection Agency's ENERGY STAR means that Genea will be working toward helping its clients improve the energy efficiency and performance of their facilities.

“Genea is pleased to partner with Energy Star to provide commercial properties with its industry leading Building Optimization solutions. Our cost effective products complement our clients' sustainability strategies and help to preserve our environment for future generations by significantly improving the operational efficiency of buildings while drastically reducing property energy waste.” says Dr. David Balkin, President and Chief Operating Officer.

In partnership with ENERGY STAR, we will help our clients to:

- Measure and track the energy performance of their facilities at all locations.
- Set a goal to improve the energy efficiency of their buildings by 10% or more, in support of the ENERGY STAR Challenge

We will also:

- Encourage our staff and community to learn about the benefits of energy efficiency and to implement appropriate energy efficiency measures
- Encourage other companies with whom we work to join ENERGY STAR and take the ENERGY STAR Challenge

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### **ABOUT ENERGY STAR**

*ENERGY STAR is a voluntary partnership between businesses, government and others united to protect our environment for future generations by changing to energy-efficient practices today. ENERGY STAR works with more than 9,000 partners to improve the energy efficiency of products, homes, buildings and businesses. Businesses can use ENERGY STAR to improve efficiency, enhance profits, and create a competitive advantage. In 2006 alone, ENERGY STAR helped businesses and consumers save more than \$14 billion in energy costs while reducing global warming emissions equivalent to those from 25 million vehicles. For more information about ENERGY STAR, visit [www.energystar.gov](http://www.energystar.gov) or call toll-free 1-888-STAR-YES.*

### **ABOUT GENEAL ENERGY PARTNERS**

*Genea Energy Partners is a Clean Tech company focused on optimizing energy consumption for commercial office building owners at the square foot level. Our breakthrough Building Optimization Solutions provide a web-enabled (SaaS) technology platform that decreases the energy that buildings consume, increases net operating income, and introduces a set of business processes that help office buildings run more efficiently. Beyond most building control and automation systems that simply help you manage energy usage, Genea's Building Optimization Platform is the first to combine energy management with building automation, business process, and portfolio-wide analytics for a fully integrated sustainability solution. Drop more Green to your bottom line. That's Genius. That's Genea. For more information about Genea Energy Partners, visit [www.geneaenergy.com](http://www.geneaenergy.com) or call 714-694-0536.*