



**PRESS RELEASE
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For More Information, Please Contact:

714 694 0536

info@geneaenergy.com

**Genea Energy Spotlited by Microsoft®
*Building Energy Management Software Successfully Utilized .NET Framework 3.5***

YORBA LINDA, CA. (December 3, 2009) Microsoft is spotlighting Genea Energy, which focuses on optimizing energy consumption for commercial office buildings, in a “customer solution case study” for the Windows® 7 operating system.

The six-page study describes how Genea rebuilt its new control unit and fulfillment engine software using the Windows® 7 and Windows Server® 2008 Enterprise operating systems.

Genea’s Building Optimization Platform (BOP) is a portfolio-wide SaaS application currently empowering hundreds of building owners and is focused on generating a combination of new and incremental revenues along with energy related savings to maximize the Net Operating Income across an entire portfolio. The BOP provides owners and property managers with the ability to track tenants’ usage of air conditioning and lighting, and to accurately bill for these services by integrating with the building owners’ accounting systems. The platform also gives tenants up-to-the-minute control over their individual environment.

Microsoft’s case study describes how Genea wanted to create a reliable, secure and fast-performing Web-hosted version of its Building Optimization Platform. Genea worked with HarborObjects, a Microsoft certified partner, to rebuild its new control unit and fulfillment engine software using the Windows® 7 and Windows Server® 2008 Enterprise operating systems.

As a result, Genea increased its application component performance by 35 percent; enhanced the security and reliability of the platform, and streamlined its platform management via remote access capabilities.

If you would like to download the white paper please visit www.GeneaEnergy.com.

ABOUT GENE A

Genea Energy is a Clean Tech company focused on optimizing energy consumption for commercial office building owners at the square foot level. Our breakthrough Building Optimization Solutions provide a web-enabled (SaaS) technology platform that decreases the energy that buildings consume, increases net operating income, and introduces a set of business processes that help office buildings run more efficiently. Beyond most building control and automation systems that simply help you manage energy usage, Genea’s Building Optimization Platform is the first to combine energy management with building automation, business process, and portfolio-wide analytics for a fully integrated solution.

It’s beyond smart. It’s genius.

For more information about Genea, please visit www.GeneaEnergy.com.

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