



Genea Energy, Yorba Linda, California / www.GeneaEnergy.com – Genea Energy is pleased to announce that David Lewis has joined the company’s leadership team as its Chief Executive Officer, effective August 2, 2010. Doug Schneider, who joined Genea in 2007 with an extensive background in building recurring revenue enterprises in the technology and telecommunications sectors, has taken on the role of Executive Chairman and will oversee the expansion of Genea’s Corporate Development activities. Mr. Schneider will focus on strategic joint ventures, international licensing and market development opportunities, product partnerships, government and utility based incentives, and mergers and acquisitions.

Prior to joining Genea, David was the founder and CEO of DLC, Inc., a leading Southern California based Consulting firm focused on financial project execution at a national level with offices in Los Angeles, Orange County, San Francisco, Chicago, and Dallas. DLC initiated its Consulting operation in 2001, and by late 2008 had grown to a firm of 300 professionals providing financial systems implementation, reporting, forecasting, operational analysis, and transaction support services to clients in the hardware, software, cloud computing, real estate, media, and consumer products industries (among others). The Company was acquired by a private equity firm in December of 2006, and David continued as the firm’s Chief Executive until April of this year. Prior to DLC, David was founder and CEO of an executive search firm serving many of California’s Fortune 1000 firms. His management background includes extensive focus on scaling high growth companies, talent acquisition, building business development teams, and finance.

Mr. Lewis holds BA and MA degrees in economics from Georgetown University. He has been a member of the Los Angeles Venture Association, Vistage International (formerly TEC), TIGER 21 (where he serves on the member advisory council), and the Alumni Council of Robert Louis Stevenson School.

ABOUT GENE A

Genea Energy Partners is a Clean Tech Software-as-a-Service (SaaS) company focused on energy management in the commercial real estate sector. Our Building Optimization Platform (BOP V2.0) released in March of 2010, combines tenant energy management, energy monitoring, and analytical and reporting tools with direct interface and control of building energy systems to generate new revenue for commercial office building owners, measurably reduce energy spend, increase equipment life, and improve portfolio value while enhancing tenant environmental comfort. With an immediately addressable domestic market of over 12 billion square feet of commercial office real estate representing \$35 billion in annual energy spend, Genea’s product suite addresses an area of critical economic and environmental concern for property owners and managers by reducing energy consumption and improving their environmental impact profile.

For more information about Genea Energy, please visit www.GeneaEnergy.com

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